

User-Driven Ocean and Coastal Management via the NASA PACE Applications Program

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#SY011-971618

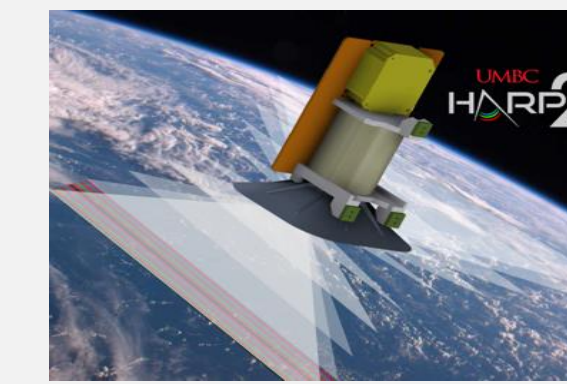
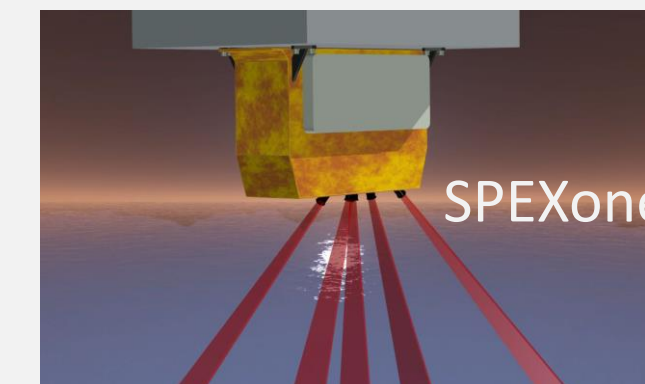
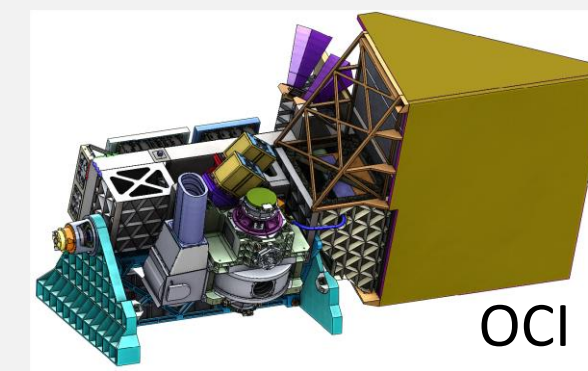


1. Background: the Plankton, Aerosol, Cloud, and Ocean Ecosystem (PACE) Mission

PACE, expected to launch in 2024, will extend and improve NASA's 20-plus years of global satellite observations of our living ocean, aerosols, and clouds and initiate an advanced set of climate-relevant data records. PACE will continue NASA's multi-decade, global record of satellite ocean color, clouds and atmospheric aerosol particles observations from SeaWiFS, MODIS, MISR, and VIIRS; and provide new measurements of aerosols, clouds, aquatic biology, ecology, and biogeochemistry through the spectral resolution of the Ocean Color Instrument (OCI) and multi-angle polarimetry. By determining the distribution of phytoplankton, PACE will help assess water quality & ocean health. It will also continue key measurements related to air quality and climate.

Key Mission Characteristics:

- **Hyperspectral ocean color instrument (OCI)** – 345-890 nm in 5 nm steps – plus, SWIR bands @ 940, 1038, 1250, 1378, 1615, 2130, & 2260 nm
- **Two contributed multi-angle polarimeters (HARP2 & SPEXone)**
- 2-day global coverage to solar & sensor zenith angles of 75° & 60°
- Sun-synchronous, polar orbit with an Equatorial crossing time of 13:00
- 675-km altitude & 98° inclination
- Class C (limited redundancy) for 3 years of operations & 10 years of fuel



2. PACE Applications Program

The goal of the PACE Applications Program is to foster new partnerships and innovative thinking that will generate inventive solutions that aid society, including in ocean and coastal management. Goals include:

- Address community user needs & concerns with PACE data products
- Grow relevance & sustainability of PACE
- Demonstrate the societal value & utility of PACE

Applications are user-driven innovative uses of NASA PACE data products to complement and improve decision-making activities and provide practical solutions to meet societal needs. **Applied Research** provides fundamental knowledge of how PACE data products may be scaled & integrated into users' policy, business, and management activities to improve decision-making.

3. PACE Applications Programming

Partnership Development, End User Engagement, and Outreach

- Connecting with partner organizations, communities, and/or networks during conferences, workshops, and other events virtually and in-person
- Presenting on the PACE Applications program and sharing information

Early Adopter Program

- Working with researchers and decision-makers to promote applied science and applications research designed to scale and integrate PACE data into policy, business, and management activities that benefit society and inform decision making

Community-specific Focus Sessions and Surveys

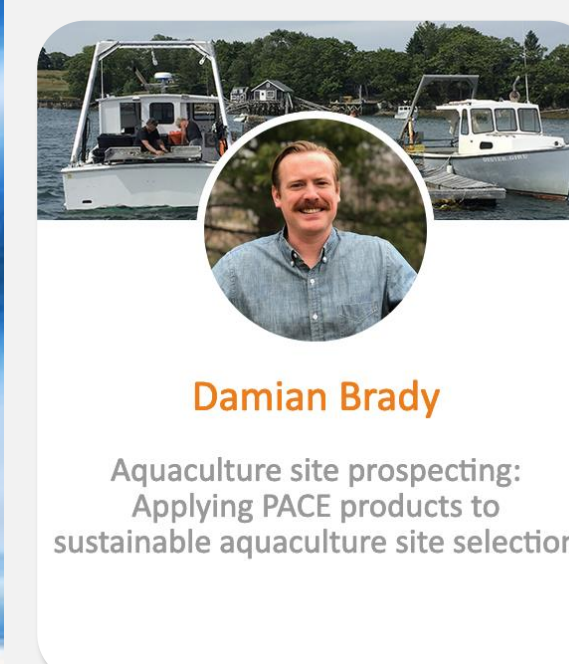
- Engaging with members of the science community through community focus sessions, surveys, and assessments

Annual Application Workshops

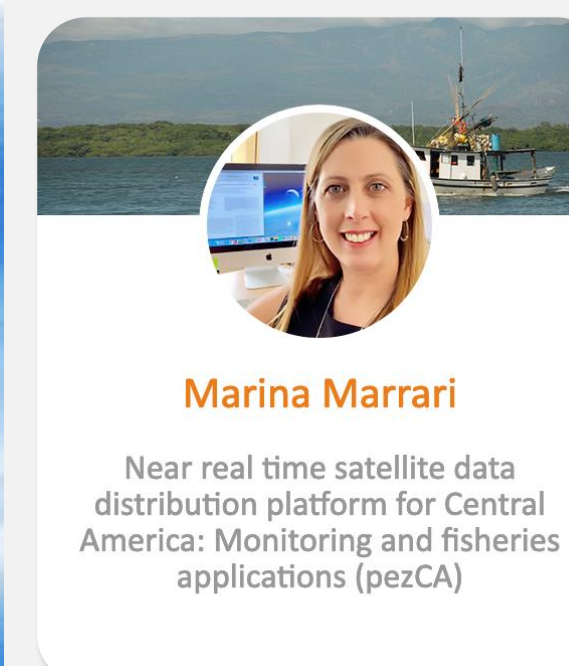
- Facilitating annual applications workshops to share PACE mission updates, identify and explore end user needs, identify new partnerships and applications, and foster community engagement and discussion



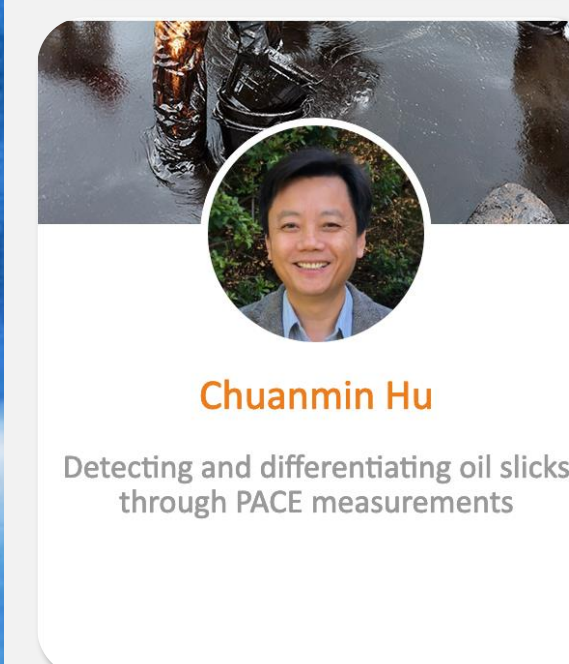
4. Example Applications: PACE Early Adopters



Enabling sustainable **aquaculture site selection** for the Gulf of Maine. Sea scallop aquaculture is a promising field of bivalve aquaculture due to large sea scallop trade deficit and the potential market for cultured sea scallops. PACE resolution would be optimal for site selection tools for these species if we can relate phytoplankton size to feeding rates.



Development of a free mobile app serving satellite data for **red tide monitoring** in Pacific Central America. PACE will represent a valuable source of operational ocean color data and will expand the products available, soon to include operational products for red tide detection & monitoring in collaboration with coastal communities.



Disaster response and mitigation through **detection and mapping of oil slicks and spills** in the Gulf of Mexico. PACE with hyperspectral bands covering the 380 - 1000 nm spectral region and the shortwave infrared (1.2 & 1.6 mm) can spectrally differentiate various types of oil slicks and quantify oil thickness.

5. Outreach to Promote New Partnerships

To continue to work toward the Applications Program goals of partnership development and end user outreach, an outreach strategy is being refined for implementation in 2022. This strategy will include:

- Completion and expansion of **user persona profiles** to ensure that all possible end users and their needs are considered
- Identifying **new communities across sectors** to expand the possible user community, particularly in non-traditional sectors outside of NASA and research
- Development of **community/user-specific messaging and content**, including case studies that reflect mission synergies, audience technical level, thematic area, or other specific priorities
- Pursuing **active outreach** to new and existing communities (including via presentations, conversations, community focus sessions, discussions, etc.) and **passive outreach** (through a PACE newsletter and email list-serv, publications in popular or grey literature, contributions to external newsletters, etc.).
- **Identification and formalization of new PACE Early Adopters!**

