

# Is there is relationship between agricultural land value and treated wastewater irrigation for agriculture: A hedonic pricing approach

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## Abstract

This present study has employed the hedonic pricing technique to calculate the value of marginal changes in the characteristic of treated industrial wastewater irrigated farm land in Tamil Nadu, India. A sample of 240 farmers was selected through multistage random sampling technique. The major findings of the analysis revealed that, the additional income obtained from agricultural land value in sample farms using treated wastewater was higher by INR 13.34 lakh while compared to control farm. As one would expect, agricultural attributes are very important determinants of agricultural land prices followed by environmental attributes and location attributes. Implicit values for transport facility, number of irrigation, bore and open well availability, land quality index and vegetative cover are embedded in agricultural land prices and there is evidence that the use of treated wastewater reuse for agriculture can improve the fit of the hedonic price regression. Distance between cisterns to farm significantly reduces the land value. In this present study emphasized that the use of treated industrial wastewater for agriculture is high potential for increasing the agricultural land value in the Tamil Nadu.

**Keyword:** Agricultural land value, Treated wastewater, Hedonic Pricing

## 1. Introduction

Water (H<sub>2</sub>O) is the most valuable/ precious/ abundant natural resource in the world. The earth's surface is covered 70 per cent by water and out of this the saline seawater is 97 per cent and only about three per cent of it is fresh water (Hossain, 2001). But, the clean or drinking water is about 13 per cent of the residual which is 0.40 per cent of all the world water and the remaining is held either as; atmosphere and ice (Jaber *et al.*, 1997). The primary competing uses of water is typically agriculture irrigation followed by industrial use, domestic purpose, recreational uses and more recently preservation of environment (McCarl *et al.*, 1999; Huber, 1999; Orr and Colby, 2004; Loehman and Becker, 2006).

Water scarcity is a serious issue especially for urban and industrial sectors due to inefficient water use by the agricultural sector. Better management of agricultural water use to meet future demands of the other sectors is needed. About 70 per cent of fresh water is used for irrigation in developed countries and over 85 per cent is used in low income countries (Meinzen-Dick and Rosegrant, 2001). Additional or alternative sources such as; reuse of treated wastewater in agriculture is thus required to reduce the gap between demand and supply and to supplement water shortages in future. Furthermore, the use of treated wastewater in agriculture is expected to increase rapidly over the next few decades as population increases and water deficit intensifies. Treated wastewater can be used for agriculture, commercial, residential and industrial purposes. By volume, agricultural irrigation is the largest use of reclaimed wastewater followed by water used by industrial cooling and processing (Metcalf and Eddy, 2003; Ammary, 2007; Lahnsteiner *et al.*, 2013; Mateo-Sagasta *et al.*, 2015; Arborea *et al.*, 2017).

Treated wastewater in such circumstances has high potential for reuse in agriculture; avoiding direct pollution of rivers, canals, surface water; an opportunity for increasing food and

environmental security, conserving water and nutrients, thereby reducing the need for and expenditure on chemical fertilizer and disposing of industrial and municipal wastewater in a low-cost, sanitary way (Al Salem, 1996; Bahri, 1999; Kretschmer *et al.*, 2000; Ammary, 2007; Pedrero *et al.*, 2010; Cirelli *et al.*, 2012; Ganoulis, 2012; Jaramillo and Restrepo, 2017; Lavrnić *et al.*, 2017; Sathaiah and Chandrasekaran, 2020). Among different sources of treated wastewater, industrial wastewater reuse is one of the significant components of wastewater reuse in agriculture as the source content are known and treatment is done by the industry (WHO, 2006; Gori and Caretti, 2008; Adewumi *et al.*, 2010; Libutti *et al.*, 2018; Sathaiah and Chandrasekaran, 2020). Treated wastewater is used for agricultural irrigation that can help to increase the land value (Urkiaga, 2006; Mekala *et al.*, 2008; Sathaiah and Chandrasekaran, 2020).

Under these circumstances, the present study was taken up with the following objectives namely: 1. to compare the agricultural land value in treated wastewater irrigated farms and control farms in Tamil Nadu and 2. to estimate the factors determining the agricultural land value in treated industrial wastewater irrigated farms in Tamil Nadu.

## **2. Theoretical framework of Hedonic price method**

Land is the “original and inexhaustible gift of nature”. The supply of land is fixed quantity. The attention for land in economic theories has changed over time. The early and well-known theories of David Ricardo and, in a more spatial context, Von Thünen have laid the foundation of land price and land use theories and are to a certain extent still valid and used in current research (Randall and Castle, 1985).

The theory of economic rent in land was first proposed by David Ricardo (1773-1823). David Ricardo in his book “Principles of political economy and taxation”, explained rent as that: “portion of the produce of earth which is paid to the landlord for the use of the original and

77 indestructible power of the soil”. So, rent is paid for the use of land for its original power.  
 78 According to Ricardo: “all the land units are not of the same grades. They differ in fertility of land  
 79 and location. The application of the equal amount of labour, capital and organizational resources  
 80 give rise to differences in productivity. This difference in productivity or the surplus which arises  
 81 on the superior land units over the inferior land units is an economic rent”.

82         The bid rent theory is based on microeconomic theory and was mainly developed in the  
 83 context of relationship between urban land uses and urban land values (Alonso, 1964; Mills and  
 84 Hamilton, 1994). In a very simplified view, households and industries make a tradeoff between the  
 85 land price, transportation costs and the use of land area. This results in a convex land price curve  
 86 with the highest land prices near the urban area. The derivation of agricultural land values in the bid  
 87 rent theory owes more to Von Thünen’s theory (Isard, 1956) than the theory of Alonso. The highest  
 88 revenue/production obtained from the particular crop at a particular location will be able to make  
 89 the highest bid and thus will be cultivated on that parcel. The land is sold to households or firms if  
 90 their bid is higher than the bid of agriculture; the situation which defines the limits of the urban  
 91 area.

92         Lancaster (1966) has developed the hedonic price theory based on the theory of consumer  
 93 demand. Lancaster explained that the characteristics of goods contribute to the demand decision,  
 94 which is built by the consumer. Rosen (1974) was further developed to the theoretical concept of  
 95 hedonic pricing including pricing models. Rosen has been widely cited and the theoretical  
 96 framework developed by him has frequently been used when different consumer goods are valued  
 97 (housing prices and agricultural land price valuation) (Rehdanz, 2006; Ng and Wills, 2009.  
 98 Feichtinger and Salhofer 2016).

99         Hedonic pricing method (HPM) is admired among economists/ agricultural economists for  
 100 the study of agricultural land and housing prices. It is a most powerful model, used by natural

resource and environmental economists, for measuring the value of non-market goods like freshwater, air pollution or even risk condition (O'Donoghue *et al.*, 2015). According to Khan *et al* (2016), agricultural land corresponds to a class of products differentiated by their locational, agricultural and environmental characteristics. This creates hedonic hypothesis that each good (parcel of land) is considered a bundle of characteristics, and its price depends on those characteristics. A number of studies have used hedonic pricing model to study the determinants of agricultural land prices (Maddison, 2000; Plantinga *et al.*, 2002; Ready and Abdalla, 2005; Latruffe *et al*, 2008; Kostov, 2009; Guiling *et al.*, 2009)

### 3. Materials and Methods

#### 3.1. Data Collection

The data relating to the year agricultural year 2015–16 were collected for the research during the year 2017 following a multistage random sampling technique. Paper industry purposively selected in stage – I. Among the various industrial sectors, pulp and paper industry is the third largest water consuming/using industrial sector in India apart from Thermal power plants and Engineering industries (CSE, 2004). Paper and pulp industry is one of the notorious polluters of the environment. It has been categorized as one of the most polluting industries due to discharge of enormous volumes of high colored and toxic wastewater in the environment causing pollution of land (soil), air and water (Martin, 1998).

Tamil Nadu News Print Limited (TNPL) was purposively selected for the present study in the second stage since it has the largest paper production capacity at a single location in India and this is the only paper mill that provides the treated wastewater for irrigation to nearby farming villages in Tamil Nadu, India. The third stage was selection of the sample farmers. The sample size (n) of farming units in the study area is determined by applying the following formula (Arkin and Colton, 1950).

$$n = \frac{N z^2 p(1-p)}{N d^2 + z^2 p(1-p)}$$

Where: n = sample size; N = total number of farm households (638); z = confidence level (at 95% level z = 1.96); p = estimated population proportion (0.5, this maximizes the sample size); d = error limit of 5% (0.05).

Application of the above sampling formula with the values specified which in fact maximizes the sample size, yielded a total required sample of 240. A total of 240 farmers were hence selected for the present study. This consisted of (i) sample farmers irrigating their farms with treated wastewater (120 farmers) and (ii) farmers operating control farms (120 farmers). In this stage, the number of farmers to be selected was based on the probability proportion to size from treated wastewater irrigated sample farms and control farms.

### **3.2. Analytical Methods**

#### **3.2.1. Descriptive Analytical**

Descriptive statistics namely the mean and percentage analyses besides frequency analysis were used to compare the agricultural land value in treated wastewater irrigated farms and control farms in the study area.

#### **3.2.2. Class Interval**

$$\text{Width of the class interval} = \frac{\text{Largest numerical value} - \text{Smallest numerical value}}{\text{Number of classes desired}}$$

In the present study, the class interval by Sharma, 2007 was used for the construction of land quality index based on productivity of particular crop. Coconut was purposively selected for the present study since it has occupied the highest cultivable land area (Sathaiah and Chandrasekaran, 2020).

### 3.2.3. Management Index used in Production Function

Following Makary and Rees (1981), the management index was derived for this study in the following manner. The management function (log-linear form) employed in this study was

$$\ln(Y) = b_0 + b_1 \exp + b_2 \text{EDU} + b_3 \text{OCC} + b_4 \text{LH} + e$$

where, Y is the total farm production per hectare in kgs; EXP is the total farming experience in years; EDU is the education dummy (=1, if secondary school and above and '0' otherwise); OCC is the occupation dummy (=1, if agricultural as the primary occupation and '0' otherwise); LH is the land holding in hectare and e is the error term.

Using the estimated coefficients of the function and the respective mean value of EXP, EDU, OCC and LH, the management index was worked out for all respondents, employing the following equation.

$$MI_i = \frac{(b_1 \exp_i + b_2 \text{EDU}_i + b_3 \text{OCC}_i + b_4 \text{LH}_i)}{(b_1 \overline{\exp} + b_2 \overline{\text{EDU}} + b_3 \overline{\text{OCC}} + b_4 \overline{\text{LH}})}$$

Where,  $MI_i$  is the management index of the sample farms;  $b_1, b_2, b_3$  and  $b_4$  is the estimated coefficients of management function;  $\text{EXP}_i, \text{EDU}_i, \text{OCC}_i$  and  $\text{LH}_i$  is the variables used in the  $i^{\text{th}}$  farm and  $\overline{\exp}, \overline{\text{EDU}}, \overline{\text{OCC}} \wedge \overline{\text{LH}}$  is the mean value of the sample farms.

Then, the estimated management index in the  $i^{\text{th}}$  farm was incorporated in the hedonic pricing model.

### 3.2.4. Hedonic pricing model for the estimation of land value

The hedonic pricing method is used to calculate economic benefits and costs associated with environmental services by examining market interactions for housing, land, air pollution and wages. The estimation of agricultural land value was done using an indirect valuation method known as hedonic pricing model. The hedonic pricing model involved decomposition of the price

of agricultural land into the prices of various attributes. The hedonic price model for agricultural land pricing is conducted in two stages. First, the hedonic pricing model is estimated by regressing land sale prices over different characteristics. Then in the next stage, the estimated model in the first-stage is used to derive the marginal willingness to pay (MWTP) function for a land characteristic. This study is restricted to the first stage only.

We structured our hedonic pricing model for agricultural land prices based on theories of land, empirical studies and local environmental realities. The theoretical specification for the hedonic price function applied to agricultural land defines the agricultural land price vector (LP) as a function of the individual characteristics of the agricultural land according to three categories in matrix form: location attributes (L), agricultural attributes (A) and environmental attributes (E). In general form, the model is specified as;

$$LP_i = f(L_i, A_i, E_i)$$

Where,  $LP_i$  is the agricultural land price;  $L_i$ ,  $A_i$  and  $E_i$  represent the location, agricultural and environmental attributes for the  $i^{th}$  agricultural land.

The marginal price of attribute in the market was simply the partial derivative of the hedonic price function with respect to that attribute. In selecting a land, buyers equated their marginal willingness to pay for each attribute to its marginal price.

Utility maximization in hedonic market had to satisfy

$$\frac{\Delta p}{\delta a_i} = \frac{\delta \theta}{\delta a_i}$$

Where  $\Theta$  is the household's bid function. The equation implied that in equilibrium, the marginal willingness to pay for an attribute could be measured by its marginal price, computed from the hedonic price function.



The literature on hedonic pricing methods would suggest that quality attributes of land, distance between farm or residence from industry activity, productivity and the characteristic of households, income, etc., would influence the value of agricultural land in any region.

#### 3.2.4.1. Chosen functional hedonic pricing model

Hedonic price model studies for agricultural farm land values mostly rely on ordinary least square estimations (OLS) (Miranowski and Hammes, 1984; Gardner and Barrows, 1985; Palmquist and Danielson, 1989; Donoso and Vicente, 2001; Maddison, 2009; Troncoso *et al.*, 2010; Ay *et al.*, 2012; Chicoine, 2015). A major experiential issue related to the hedonic price model is the choice of the production functional form. There are several production functional forms such as linear, double log (log-log), semi-log (lin-log & log-lin) forms and a box-cox transformation that can be applied to the hedonic price model (Xiao, 2017). For this present study, semi – logarithmic functional form used to find the determinants of land value in treated wastewater irrigated farms in Tamil Nadu (Kolowe, 2014).

$$\ln(LP) = X_i\beta_i + \mu$$

Where,  $\ln(LP)$  is the natural log of property price (agricultural land value),  $X_i$  is the collapsed vector for  $i^{\text{th}}$  attributes, and  $\mu$  is the error term.

The semi-logarithmic functional form has many advantages over the other functional forms (Kolowe, 2014):

1. The coefficient can be easily interpreted results as the percentage change in the property price given a one-unit change in the  $i^{\text{th}}$  attributes;
2. The semi- logarithmic functional form helps to minimize the heteroskedasticity problem, dispersion and different variance problem.

212 In the present study, to estimate the marginal price of these attributes at the study area using  
 213 semi log functional form, the hedonic model is specified as given below:

$$214 \ln(\text{VAL}) = \alpha_0 + \beta_0 (\text{PROX}) + \beta_1 (\text{DCF}) + \beta_2 (\text{TF}) + \beta_3 (\text{NI}) + \beta_4 (\text{OWA}) + \beta_5 (\text{BWA}) + \beta_6 (\text{LQI}) + \\ 215 \beta_7 (\text{MI}) + \beta_8 (\text{VC}) + \mu$$

216 The identification of variable, hypothesized sign and description are presented in the Table 1.

217 **Table 1. Variable identification, hypothesized sign and description**

Variable	Hypothesized sign	Variable Description
VAL	Dependent variable	Agricultural land value in INR lakh per hectare
<b>Location Characters</b>		
PROX	Positive	Distance between paper mill to irrigated farm in km
DCF	Negative	Distance between cisterns to irrigated farm in km
TF	Positive	Transport facility ('1' if yes, '0' otherwise)
<b>Agricultural Characters</b>		
NI	Positive	Number of irrigations per ha
OWA	Positive	Openwell availability ('1' if yes, '0' otherwise)
BWA	Positive	Borewell availability ('1' if yes, '0' otherwise)
LQI	Positive	Land Quality Index ('1' if poor, '2' if moderate, '3' good). The land quality index measured in terms of the productivity of particular crop. If the productivity is low the land quality index is poor; the productivity is moderated quantity the LQI is moderate and the yield is high the LQI is good.
MI	Positive	Management Index is calculated through management production function.
<b>Environmental Characters</b>		
VC	Positive	Vegetation tree cover ('1' if yes, '0' otherwise)
$\mu$		Random error term

## 4. Results and Discussion

The results obtained from the current study are presented below:

### 4.1. Change in agricultural land value in the sample farms

**Table 2. Change in agricultural land value in the sample farms (in lakh INR/ha.)**

Sl.No	Particulars	Control farms	Sample farms using treated wastewater
1.	Agricultural land value	6.42	19.76 (207.79)

**Note:** Numbers in ( ) indicate percentage change in sample farms using treated wastewater to control farms

The change in the agricultural land value in the sample farms presented in Table 2 would reveal that the average agricultural land value in sample farms using treated wastewater was substantially higher (INR 19.76 lakhs (US\$ 26811.57)) compared to the control farms (INR 6.42 lakhs (US\$ 8711.05)). Thus, the use of industrial treated wastewater for irrigation is clearly emphasized to increase in the agricultural land value in Tamil Nadu.

### 4.2. Factors determining agricultural land value in treated wastewater irrigated farms – results of hedonic pricing model

Hedonic pricing model (log - linear regression model) was used to estimate the factor determining agricultural land value in treated wastewater irrigated farms. The post estimation diagnostic test was needed to estimation of log – linear regression model. In this study to evaluate the outliers, multicollinearity, heteroscedasticity, spatial lag dependence and spatial error dependence. The results of the post estimation test are given in the table 3.

**Table 3. Post estimation diagnostic tests - hedonic pricing model**

Problems	Diagnostic tests	Results	
		Statistic	P - value
Outliers	Mahalanobis Distance	Min = 1.82	

Multicollinearity	VIF test	Mean VIF = 1.51	-
Heteroscedasticity	White test	$\chi^2 = 0.24$	0.627
Spatial lag dependence	Lagrange multiplier (LM)	LM = 0.147	0.69
	Robust Lagrange multiplier	RLM = 0.239	0.62
Spatial error dependence	Lagrange multiplier (LM)	LM = 0.001	0.97
	Robust Lagrange multiplier	RLM = 0.085	0.77

238           The minimum value of Mahalanobis distance was 1.82. This would be indicated there is no  
239 outlier present in the log-linear model.

240           Multicollinearity is a statistical phenomenon when two explanatory variables in a multiple  
241 regression model are highly correlated. There are several methods to detect multicollinearity such  
242 as VIF, Condition Number test, and Farrar–Glauber test. The present study uses the variance  
243 inflation factor (VIF) to measure the multicollinearity. The mean variance inflation factor (VIF)  
244 value at 1.51 indicated absence of multicollinearity in the model.

245           Heteroscedasticity is a phenomenon where the variance of the disturbance or error term of  
246 the hedonic model is unequal (Fletcher *et al.*, 2000) or changes across the sample (Hendry 1995).  
247 There are several methods to detect multicollinearity such as Park test, Glejser test, White test,  
248 Breusch–Pagan test, Goldfeld–Quandt test, and Cook–Weisberg test (Gujarati *et al.*, 2009). In this  
249 study, the Breusch–Pagan test was applied to detect the presence of heteroscedasticity in the error  
250 terms. The chi square test ( $\chi^2$ ) value at 0.06 with the  $p$  value of 0.806 of the Breusch-Pagan test  
251 indicated the probability of rejecting the presence of heteroscedasticity (variance of the error term)  
252 in the log-linear regression model.

253           Tests were also conducted to check for spatial autocorrelation problem in the log – linear  
254 regression model. Spatial autocorrelation refers to the positive or negative correlation of  
255 observations based on proximity to other observations. This interconnection is a direct result of

256 Tobler's (1970) first law of geography that states "everything is related to everything else, but near  
 257 things are more related than distant things". The existence of spatial autocorrelation does not  
 258 provide minimum-variance unbiased linear estimators. There are two types of spatial  
 259 autocorrelation which may be; (i) spatial error dependence and (ii) spatial lag dependence. Spatial  
 260 error dependence refers to the correlated errors that occur among the independent variables. It is  
 261 also called spatial heteroscedasticity. The second refers to the correlated errors that occur between  
 262 the dependent variables. It could be said to be true spatial autocorrelation. The LM and Robust LM  
 263 statistics were used to check for both types of spatial error dependence and spatial lag dependence  
 264 autocorrelation problems. Results showed that LM and Robust LM tests were insignificant for  
 265 spatial error and spatial lag dependence within 470 meters range.

266 **Table 4. Results of hedonic pricing model on factors influencing value of land**

S.No	Particulars	Coefficient	t-value	VIF
	<b>Dependent Variable – Value of land per ha (lakh INR)</b>			
<b>I</b>	<b>Location characteristics</b>			
1	Distance between paper mill to farm (km)	0.001 <sup>NS</sup>	1.13	1.20
2	Distance between cisterns to farm (km)	-0.032***	-2.86	1.29
3	Transport facility ('1' if yes, '0' otherwise)	0.019**	1.95	2.52
<b>II</b>	<b>Agricultural characteristics</b>			
1	Number of irrigation per ha	0.005***	3.12	1.43
2	Openwell availability ('1' if yes, '0' otherwise)	0.030***	3.59	2.04
3	Borewell availability ('1' if yes, '0' otherwise)	0.070***	7.79	1.38
4	Land quality index ('1' if poor, '2' if moderate, '3' good)	0.008**	2.05	1.44
5	Management index	0.005 <sup>NS</sup>	0.46	1.07
<b>III</b>	<b>Environmental characteristics</b>			
1	Vegetative cover ('1' if yes, '0' otherwise)	0.023**	2.19	1.24
	Constant	6.282***	137.55	
	Adjusted R <sup>2</sup> value	0.70		
	F value	37.21***		

267 Note: VIF = Variance Inflation Factor; \*\*\* - 1 % level of significance;  
 268 \*\* - 5 % level of significance; \* - 10 % level of significance; NS – Non Significant

269         The results of hedonic pricing model are given in table 4. Results showed that coefficients  
 270 for variables that describe location of agricultural land had the expected signs and were statistically  
 271 significant. Distance between cisterns to farm had a negative significant coefficient. The coefficient  
 272 value of -0.032 would indicate that holding other variables constant, the price of agricultural land  
 273 would decrease by 0.032 per cent with increase in distance between cisterns to farm by one  
 274 kilometer. It showed that agricultural land located near cisterns would have a higher price  
 275 compared to one located faraway. The coefficient value for transport facility was 0.019 and was  
 276 statistically significant at five per cent level of significance. The positive coefficient value implies  
 277 that holding other characteristics constant, the price of an agricultural land would be higher when  
 278 road facilities are present.

279         Agricultural characteristic is judged with land potential to produce crops. Results revealed  
 280 that the coefficient for number of irrigation was positive and statistically significant. The  
 281 coefficient value of 0.005 indicated that holding other characteristics constant, the price of  
 282 agricultural land would increase by 0.005 per cent for every additional irrigation unit. The  
 283 coefficients for open well and bore well availability were positive and statistically significant at one  
 284 per cent level. The availability of open well and bore well would lead to higher agricultural land  
 285 value. The coefficient for land quality index was positive and statistically significant at five per  
 286 cent. The coefficient value of 0.008 indicates that holding other characteristics constant, the price  
 287 of agricultural land would increase by 0.008 per cent as the index increased by one level.

288         In environmental characteristic namely, the coefficient for vegetation cover was positive  
 289 and statistically significant at five per cent. It would indicate that holding other characteristics  
 290 constant, the price of agricultural land would be increased when the green cover increased.

Also there were similar results in researches carried out by Khan *et al* (2016). However, the study by Khan *et al* (2016) the agricultural land price is affected positively by soil fertility, amount of irrigation water and closeness to agricultural market. Among location characteristics, distance to city and distance to nearest houses have positive significant effects on land prices. Agricultural land located closer to city, main road or houses has significantly higher price compared to a more distant land. Environmental degradation such as polluted freshwater bodies has negative effect on nearby agricultural land prices.

## 5. Conclusion

This present study makes an attempt to examine the determinants of neighborhood services on agricultural land value in treated industrial wastewater irrigated farms in Tamil Nadu through analysis based on results obtained from hedonic pricing regression analysis. Tamil Nadu Newsprint and Paper Limited (TNPL) located in Karur district of Tamil Nadu state was purposively selected for the present study. A total of 240 farmers were selected which consisted of; (i) sample farmers irrigating their farms with treated wastewater (120 farmers) and (ii) farmers operating control farms (120 farmers). The data relating to the year 2015-16 were collected for the study during November – December 2016 with multistage random sampling technique.

In an area like India, where the industrial treated wastewater has high potential for reuse in agriculture; to increase the availability of water, the number of irrigation, vegetative cover and fertility of land. According to Ricardian theory of rent, the fertility status of land is increases accordingly the economic rent of the land also increases. The major findings of the analysis revealed that, the additional income obtained from agricultural land value in sample farms using

313 treated wastewater was higher by 207.79 per cent while compared to control farm. In this present  
 314 study also emphasized the Ricardian theory of rent.

315 As one would expect, agricultural attributes are very important determinants of agricultural  
 316 land prices followed by environmental attributes and location attributes. Implicit values for  
 317 transport facility, number of irrigation, bore and open well availability, land quality index and  
 318 vegetative cover are embedded in agricultural land prices and there is evidence that measure of  
 319 treated wastewater reuse in agriculture can improve the fit of the hedonic price regression. Distance  
 320 between cisterns to farm significantly reduces the land value. Even through some results in this  
 321 hedonic pricing analysis may be questioned, as the non-linear relationship with the distance  
 322 between paper mill to farm and management index, which could be raised. In this present study  
 323 emphasized that the use of treated industrial wastewater for agriculture is high potential for  
 324 increasing the agricultural land value in the Tamil Nadu. Therefore, government or policy makers  
 325 may bring in policies to encourage use of treated wastewater for irrigation in World.

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## Appendix I

### Procedure for Selection of Sample Farmers

S.No	Treated Wastewater Irrigated Villages			Control Villages		
	Name of the villages	No. of farmers		Name of the villages	No. of farmers	
		Total	Sample farmers		Total	Sample farmers
1	Moolimangalam	130	52	Moorthipalayam	52	19
2	Pandipalayam	26	10	Masagoundanpudur	60	21
3	Pazhamapuram	52	21	Thaneerpandalpudur	38	13
4	Thadampalayam	60	24	Poolampalayam	68	24
5	Ponnaiyagoundanpudur	33	13	Alampalayam	47	17
6				Adhiyaman Kottai	72	26
	<b>Total</b>	<b>301</b>	<b>120</b>	<b>Total</b>	<b>337</b>	<b>120</b>

**Source:** Sathaiah and Chandrasekaran, 2020

## Appendix II

### Water use Scenario for TNPL

Sl. No	Particulars	Quantity (kl/day)
<b>I</b>	<b>Water Consumption</b>	
<b>A</b>	<b>Overall water consumption</b>	<b>54,477</b>
<b>B</b>	<b>Processed water consumption</b>	<b>41,152</b>
a	Pulp mill	14,442
b	Paper machine and CAP	13,055
c	Soda recovery plant	5,273
d	Soft water for process	1,604
e	others	6,778
<b>C</b>	<b>Cooling water consumption</b>	<b>10,027</b>
a	Water used for boiler feed	3,376
b	Water used for cooling purpose	6,651
<b>D</b>	<b>Domestic water</b>	<b>3,298</b>
<b>E</b>	<b>Processed water consumption per unit (MT) of products</b>	
a	Printing and writing paper	50 kl/ tonne
<b>F</b>	<b>Section wise wastewater generation</b>	
a	Bagasse yard	5,039
b	Pulp mill	26,942
c	Soda recovery plant	5,200
d	Paper machine	8,900
e	Others (ETP, WTP, etc)	7,950



	<b>Total effluent generation</b>	<b>54,031</b>
<b>G</b>	<b>Total treated effluent quantity discharged for irrigation</b>	<b>27,089</b>
H	Water consumption	1,98,84,105 kl/year
I	Wastewater generation	1,97,21,315 kl/year
J	Treated wastewater	1,97,21,315 kl/year
K	Treated wastewater discharged for irrigation	<b>98,87,485 kl/year</b>

Note: kl – kilo liter

**Source:** Sathaiah and Chandrasekaran, 2020

505

**Appendix III****TNPL Industry****Treated Wastewater - Pumping Tank****Treated Wastewater - Cisterns****Seepage water flowing back to Industry****Seepage water****Treated Wastewater Irrigation Field**

506

507

**Treated wastewater irrigation water cycle**

508

509 **Source:** Sathaiah and Chandrasekaran, 2020