

The Nationalization of Animation Art: Research on the Experimental Animation Creation of the She Nationality

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Abstract

By drawing nutrients from the traditional culture of the She ethnic group, and by using the unique cultural elements of the She ethnic group as explicit image carriers to convey the implicit folk customs and beliefs of the She ethnic group, the animation works are endowed with the cultural connotations of the She ethnic group, while at the same time providing a carrier for the inheritance and development of the traditional culture of the She ethnic group. The animation work “She Herbs” takes the application of traditional She culture and animation creation as the main theme, and studies how to reasonably apply traditional She cultural elements in the script story, character design, scene design, art style design and sound design in the creation of animation art, so as to make it an animation design work with regional cultural characteristics, so that the artistic expression and ideology can be better integrated in the work. The attempt to combine the rich and colourful traditional culture of the She people with animation has brought a rich source of inspiration and creative nourishment to the creation of the short animated art film “She Herbs”.

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