## The Trajectory of Pharmacometrics to Support Drug Licensing & Labelling

Allison Dunn<sup>1</sup> and Jogarao Gobburu<sup>2</sup>

<sup>1</sup>University of Maryland Baltimore <sup>2</sup>University of Maryland

January 17, 2023

## Abstract

The field of pharmacometrics has been responsible for countless advancements within the drug development space. In recent years, we have witnessed the implementation of both new and revived analytical methods to increase clinical trial success and even supplement the need for clinical trials all together. Throughout this article we will explore the path of pharmacometrics from its inception to present day. At this point in time, the target of drug development has been the average patient, and population approaches have primarily been utilized to support just that. The challenge we are now facing involves the translation from treating the typical patient to treating the real-world patient. For this reason, it is our opinion that future development efforts should account more for the individual. With advanced pharmacometric methods and growing technological infrastructure, precision medicine can become a development priority rather than a clinician's burden.

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